

Wiser Helps Put A Benefit Roof On...

01 The Situation:

A brand new roofing company was facing the challenges that go with launching a new company – they wanted to begin offering benefits, and help begin recruiting and retaining managers, sales and operations leaders in a way that they would stay on. They were not impressed with the typical broker and larger group proposals which left them out in the cold both service and enrollment wise.

02 The Solution:

We began our engagement by meeting with each employee, helping avoid the usual frustration around benefits by answering all questions one on one – and bringing the employees benefits they understood, and could and would use, making them truly beneficial. We brought order to the chaos of a quick launch, helping them realize ways to both make HR more efficient and allow HR to focus on their work outside of benefits.

03 The Results:

The company has grown to over 40 employees and has had a very high retention rate. They have built their group in a way that all employees are happy and have stayed with the company, even during the pandemic. They continue to expand our role in the day to day as they find increasing value in all we do to help assist their employees in meaningful ways and differentiate the company when hiring and retaining new and industry leading talent.