

Wiser Provides The Cure For Medical Group...

01 The Situation:

A single person was running HR for a growing medical staffing company, was overwhelmed (especially around benefits) and needed to move past the “have the group meet with the carrier for a 2 hour session” routine prevalent in benefits overview presentations all too often. They knew what their competition was doing and wanted to surpass them and offer benefits that would be a strong attraction and retention tool.

0 The Solution:

We showed them how to make benefits truly beneficial, working on all benefits, not just health, one-on-one with each employee. This allowed each employee to ask their own questions and find personalized solutions for them and their families. We wanted to be sure their employees were fully immersed in the benefits process – and had the full understanding of health plans, of ancillary benefits, of anything being offered – so they could leverage each of the tools the company was paying for on their behalf.

0 The Results:

We restored faith in the benefits process that had been lost due to some tough experiences in the previous years. We provided a resource that answered questions in a timely fashion, were transparent and made things happen rather than making excuses.

We improved retention by a multiple of a few, and we brought calm to the world of the single HR practitioner, becoming the trusted partner and advisor they were seeking.